



ICT Leverage.

HILLA

GAME CHANGING BUSINESS DEVELOPMENT EXPERTS AND COMMUNITY MEMBERS NEEDED

The national HILLA program accelerates new digital businesses in fast growing markets. HILLA's business development (Growth Mill) builds game changing business cases (Spearheads) teaming up high tech companies and research. Spearheads are launched as joint investments aimed at fast revenue growth and ROI for all parties involved.

HILLA is now inviting experts with excellent business development and/or strategy background, and strong personal energy and drive to create new global businesses originating from Finland. HILLA Spearhead teams continuously develop smart partnerships and joint business cases to solve tough market problems and launch compelling offerings to international markets. As a HILLA business developer you are expected to build business cases, create winning partnerships, spar the Spearhead teams (incl. companies and researchers) and create business model based opportunities for business growth.

Currently HILLA invests in execution driven spearhead projects in selected high growth business areas: Wireless ICT, IoT Services & Products, Digital Health, Automotive&Traffic, Manufacturing Industry, Gaming & VR/AR.

HILLA BUSINESS DEVELOPMENT ACTIVITIES AND OUR INTERNATIONAL NETWORKS ARE GROWING RAPIDLY.

- If you are interested to join HILLA, please contact us and submit your CV to Hilla_Ohjelma@outlook.com.
- If you are a business development expert in a company, we welcome you to join our Growth Mill community. Please contact HILLA leadership to have a deeper discussion. (contact details in: www.hilla.center)

